

# The Utah Open Source Conference 2009 Exhibitors and Sponsors

Below is the booth pricing and sponsorship levels for the 2009 Utah Open Source Conference. Based on growth and our attendance from last year, we expect between 450-600 attendees over 3 full days.

All sponsorships below must provide at least 75% of the sponsorship in actual currency, except the General Sponsor which must provide 100%. The other 25% may be provided in goods or services to the Utah Open Source Foundation. Examples include printers, computers, volunteers and audio / video equipment.

As we did in 2008, projectors will be used to display a slide show of sponsors in each of the rooms. The conference will also have Room Managers to announce the sponsor of the room and their booth location as appropriate. Banners will be placed as appropriately as possible.

## Booths

UTOSC 2008 had availability for ten booths which were quickly snatched up. The Utah Open Source Conference 2009 will provide approximately 30 booths. Around 7-10 booths will be provided to non-profit entities (e.g. GNOME foundation, openSUSE Project, EFF). The remaining 20+ booths are available for purchase. Diamond Sponsors will be provided a booth as part of their sponsorship if desired. Booths will be situated in high traffic areas.

Booth rental is \$700/booth for an 8'x10' booth. All booths are first come first serve.

## All Sponsors

All sponsors will receive at least the following items as part of the sponsorship:

- Slide show advertisement.
- Flier in the conference bags (8.5" x 11" sheet)
- Images and links to the sponsors website for approximately 6 months after UTOSC 2009

## Top Tiered Sponsors

Diamond and Sapphire sponsors will also receive the following benefits:

- Underwriting of 1-2 podcasts/quarter (up to 8 total)
  - Our streams and podcasts are generally focused on open source local user groups, release events and other technical events
- Signs and programs will be adorned with top tier sponsors
- Room sponsorship
  - Each sponsor of a room will be announced during the beginning of each presentation
  - The sponsor logo will appear at the entrance to the room

## Sponsorship Pricing

Sponsorship Type	What's Included (Benefits)	Pricing
Diamond Sponsorship	<p>3 Large Banners, 3 Small Banners (sponsor provided)</p> <p>One large and one small banner will be in the main keynote area</p> <p>Logo on every sign throughout conference areas</p> <p>Solo room sponsorship (see above)</p>	<b>Cost: \$4000</b>
Sapphire Sponsorship	<p>2 Large Banners, 2 Small Banners (sponsor provided)</p> <p>One banner will be in the main keynote area</p> <p>Logo on signs throughout conference areas</p> <p>Shared room sponsorship (see above)</p>	<b>Cost: \$2500</b>
Emerald Sponsorship	<p>1 Large Banner, 1 Small Banner (sponsor provided)</p> <p>One banner will be in the main keynote area.</p> <p>Logo on sign at registration</p>	<b>Cost: \$1500</b>
Utah Open Source Awards	<p>This is a prime opportunity for a sponsor to stand up in front of the crowd and share why they felt it is important to recognize excellence with the members of our community.</p> <p>This is also a great opportunity to provide a short presentation about your company and its sponsorships.</p>	<b>Cost: \$700</b>
Keynote Sponsor	<p>There will be approximately 3 hours of keynotes, allowing this sponsor to be prominently displayed before and after the keynote. Plus, the intro will include a mention of the keynote and Diamond sponsors.</p>	<b>Cost: \$700</b>
Flier in conference bag	<p>Flier in the conference bags (8.5" x 11"). Provided by sponsor.</p>	<b>Cost: \$300</b>