

Carl Yestrau

Client Portfolio

Table of Contents

1.0 Albertsons	1
1.1 Redesign.....	1
2.0 ATT Wireless	1
2.1 Redesign.....	1
3.0 Crop Diseases Council of Canada	1
3.1 Redesign.....	1
4.0 Dell1	
4.1 Easy Buy Notebook/Desktop	1
4.2 System Training.....	1
4.3 DHTML Menu Consulting.....	1
4.4 ECatalog.....	2
4.5 APOS Warranty Extension.....	2
4.6 JavaScript Consulting.....	2
4.7 Desktop Microsite – Broadband Icon.....	2
4.8 HTML Email – Quote to Order.....	2
4.9 HTML Email – Welcome to Dell.....	2
5.0 Disney	2
5.1 Vacation Club.....	2
6.0 Global Nomads Group	2
6.1 Redesign.....	2
7.0 Hyatt	3
7.1 Search Engine Optimization Admin Tool.....	3
8.0 Kaiser Permanente	3
8.1 Company Micro Sites.....	3
8.2 Drop Down Menu.....	3
8.3 News Updates.....	3
8.4 Team Training.....	3
8.5 Flash Detection.....	3
9.0 InnerVision Medical Technologies	3
9.1 Redesign.....	3
10.0 Mercedes-Benz USA	3
10.1 Form Validation Optimization – Client-Side Form Validation API.....	3
10.2 Build Your Own - Configurator.....	4
10.3 Model Selector.....	4
10.4 Quick Links.....	4
10.5 Lease/Finance Calculators.....	4
10.6 Owners Online.....	4
10.7 Fleet Sales - Executive Choice Program.....	4
10.8 C:Drive Microsite.....	4
10.9 C-Coupe Microsite.....	4
11.0 R&R Partners	5
11.1 Redesign.....	5
12.0 SBC Communications	5
12.1 Configurator.....	5
13.0 THREAD Entertainment	5

13.1 Redesign.....	5
13.2 Store – ECommerce.....	5
13.3 Newsletters.....	5
14.0 Wonderville Science Challenges.....	5
14.1 Site Build.....	5

1.0 [Albertsons](#)

1.1 Redesign

- Presentation layer CSS/XHTML/JavaScript template build.
- Copy paste documentation.
- Bread Crumb dropdown navigation
- Optimized XHTML/CSS/JavaScript for reduced render time and low bandwidth requirements.
- No-Refresh shopping cart.
- Packaged and documented for Off-shore development group.

2.0 [ATT Wireless](#)

2.1 Redesign

- Corporate site redesign that included a new "look-and-feel".
- HTML/CSS/JavaScript presentation layer deliverable's.
- Onsite consultation was conducted in combination with presentation layer documentation and Style Guide.

3.0 [Crop Diseases Council of Canada](#)

3.1 Redesign

- XHTML/CSS/JavaScript presentation layer deliverable's.
- Server-Side Optin and registration for members.
- Members password enabled section.
- Email attachments via online form.

4.0 [Dell](#)

4.1 [Easy Buy Notebook/Desktop](#)

- 5-step product configurator.
- Window re-sizing resolution detection.
- JavaScript interface development for Flash procedure calls.
- Integration with existing add to cart functionality via JavaScript interface.
- Client-Side plugin detection and required markup.

4.2 System Training

- Onsite training of Dell publishing environment.
- Understanding of development and deployment cycle.
- Familiar with core underlying system architecture.
- Given overview of Multi-Lingual Latin America/Europe content re-use strategy.
-

4.3 DHTML Menu Consulting

- Consulted with Dell team on DHTML Menu layering techniques over Flash.
- Documentation and implementation of resolution.

4.4 ECatalog

- Assisted with integration into dell.com environment.
- JavaScript interface development for Flash procedure calls.
- Window re-sizing resolution detection.

4.5 [APOS Warranty Extension](#)

- No-Refresh Pagination.
- Client-Side Form validation.
- JavaScript product data structure used for dynamic price updates.
- Integration within legacy code framework.

4.6 JavaScript Consulting

- Assisted with the resolution of Flash detection issues.
- Provided development teams with JavaScript detection API.

4.7 Desktop Microsite – Broadband Icon

- Implementation of locally running microsite (XHTML/CSS/JavaScript) installed on all new Desktops.

4.8 HTML Email – Quote to Order

- Development of low level HTML enriched email for Dell clients.
- Reverse engineered Dell HTML and CSS into re-usable widgets.

4.9 HTML Email – Welcome to Dell

- Development of low level HTML enriched email for new Dell clients.
- Reverse engineered Dell HTML and CSS into re-usable widgets.

5.0 [Disney](#)

5.1 Vacation Club

- Presentation layer CSS/XHTML/JavaScript template build.
- Layered DHTML/Flash menu.
- Consultation with development team on implementation.

6.0 [Global Nomads Group](#)

6.1 Redesign

- XHTML/CSS/JavaScript presentation layer deliverable's.
- Copy paste documentation.
- Server-side contact handlers.
- Integration with third party web services.

7.0 [Hyatt](#)

7.1 Search Engine Optimization Admin Tool

- Admin tool used by hotel managers.
- Advanced client-side form validation routines and flow control.

8.0 [Kaiser Permanente](#)

8.1 [Company Micro Sites](#)

- Release engineering and defect management process implementation.
- Maintenance and stability issues support.
- Support for North American blue chip clients change requests.

8.2 Drop Down Menu

- Dropdown navigation re-write for SEO and Accessibility.
- Semantic structured DHTML navigation.
- Integration within Struts/Tiles Dynamo Web Logic Application.

8.3 News Updates

- Web Presentation Layer solution for news releases and press updates.
- XHTML,CSS and JavaScript Architecture.

8.4 Team Training

- Onsite training for internal User Interface development team.
- Overview of XML, DTD, XHTML and CSS.
- Case studies and interactive workshop.

8.5 Flash Detection

- JavaScript Flash plugin API development.
- Documentation and training for use.

9.0 [InnerVision Medical Technologies](#)

9.1 Redesign

- XHTML/CSS/JavaScript presentation layer deliverables.
- Copy paste documentation.

10.0 [Mercedes-Benz USA](#)

10.1 [Form Validation Optimization – Client-Side Form Validation API](#)

- Designed to reduce the amount of time users spend inputting data in forms.
- Simplify the development process of validating forms through client-side code in a consistent and non-redundant way.

- Evaluation of form elements against a series of validation rules defined in a common xml repository that are dynamically converted and loaded by the api.
- All string validation routines have an equivalent java interface for application developers avoiding any redundancy and maintaining application integrity.
- Easily extended for custom validation routines that may not be met through regular expression pattern matching.
- Copy/Paste documentation for developers.
- Integration with legacy code base.

10.2 [Build Your Own - Configurator](#)

- Scheduled maintenance and defect resolution.
- Product details XML repository design.
- Addition of financial calculators.

10.3 [Model Selector](#)

- Vehicles positioned dynamically based on product attributes.
- JavaScript no-refresh filter.
- Remote Scripting with JavaScript and IFrame, client-side application running in the browser and a server-side application can exchange data without reloading the page.
- Removal of all regular maintenance and updates.

10.4 [Quick Links](#)

- XML based product feature links.
- Light weight widget based XHTML/CSS/JavaScript implementation.

10.5 [Lease/Finance Calculators](#)

- Integrate with third party data service.
- Client-side form validation.

10.6 [Owners Online](#)

- Vehicle management tool.
- Dealer events, request service, recommended service and service history functionality.
- Tele Aid third party integration, remote door unlock, voice service, text service and customer assistance tools.
- Lifestyle screensavers, wallpaper and postcard sending functionality.

10.7 [Fleet Sales - Executive Choice Program](#)

- Fleet management tool.
- CSS based content re-branding/skinning of mbusa.com for business segment.

10.8 [C:Drive Microsite](#)

- Mixed medium framework using Flash based navigation, XHTML content views and shared XML content repository.
- SEO friendly flash based navigation via JavaScript interface used to invoke anchor tags embed in page.

10.9 [C-Coupe Microsite](#)

- XHTML/CSS/JavaScript development.

11.0 [R&R Partners](#)

11.1 Redesign

- HTML Templates handoff to third party technical team.
- Flash plugin detection with failover.
- Fragmented presentation layer for re-use.

12.0 [SBC Communications](#)

12.1 [Configurator](#)

- Cross-platform presentation layer debugging for rendering issues.

13.0 [THREAD Entertainment](#)

13.1 Redesign

- XHTML/CSS/JavaScript presentation layer deliverables.
- Copy paste documentation.

13.2 Store – ECommerce

- XHTML/CSS/JavaScript presentation layer deliverables.
- Copy paste documentation.
- Integration within .NET framework.

13.3 Newsletters

- Email safe HTML enabled newsletters.

14.0 [Wonderville Science Challenges](#)

14.1 Site Build

- XHTML/CSS/JavaScript presentation layer deliverables.
- Server-Side architecture.
- Image cropping and resizing functionality.